

SOFIYA BUSINESS SCHOOL

is ready to give *you* A *Trump Card* for your career

Dual Degree Program



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Plot #23, Pillar#178, Upperpally,
Rajendra Nagar, Hyderabad, 500048



sofiyabusinessschool@gmail.com





Why Choose Us ?

- ◆ Triple Specialization
- ◆ Guaranteed Placement
- ◆ Internatrional Trip for 7 Days
- ◆ Latest Laptop
- ◆ Personality Development
- ◆ Placement Training
- ◆ Business Uniform



VISION

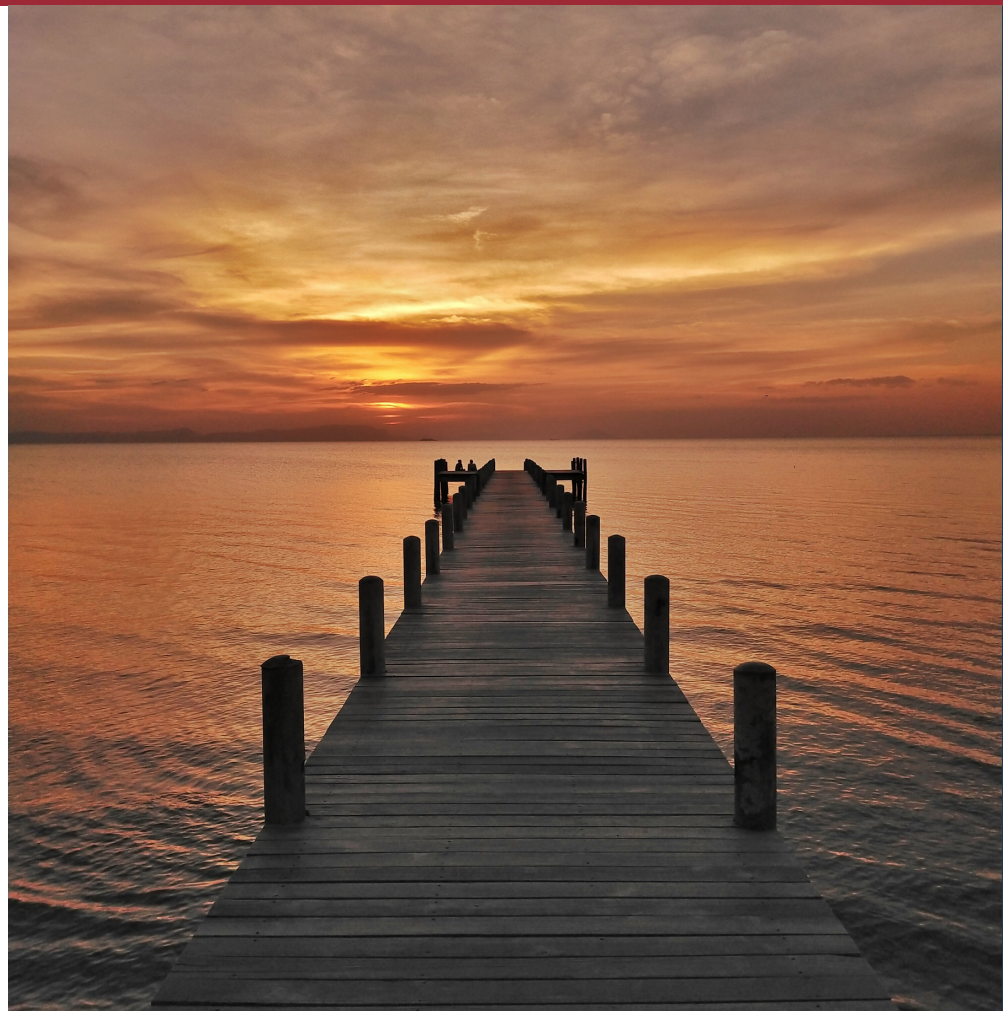
To become a leading **Business School** that nurtures future ready **Professional Managers**

MISSION

- To provide Quality Management Education that bridges theory and real-world practice.
- To mentor students through expert Faculty and industry exposure.
- To foster innovation, Leadership, and Ethical Business Values.
- To create a learning Environment that encourages continuous growth and Global Competitiveness.
- To shape responsible Leaders who contribute positively to society and the economy.

VALUES

- Ethical Education
- Global Exposure
- Empowerment
- Striving for Excellence



FEE STRUCTURE

Registration & Application fee	27,000
Total fees for 2 years PGDM	4,23,000
GRAND TOTAL	4,50,000

Fee can be paid in four installments during four semesters. Two installments should be cleared in the first year and remaining two should be cleared in the 2nd semester.

INSTALLMENT STRUCTURE

1st semester installment fee	1,12,500
2nd semester installment fee	1,12,500
3rd semester installment fee	1,12,500
4th semester installment fee	1,12,500

in campus Hostel facility is available. Monthly fee for hostel is 6000/-

Bag, Uniform, Laptop will be provided by college itself. No additional charges can be paid. If any non local student is visiting the college, one way travel charges will be borne by the college. Travel and accomodation facility will be provided.

Course Structure of PGDM

Module

1



- Business Statistics
- Managerial Economics
- Management Functions & Organizational Behaviour
- Financial Accounting & Analysis
- Communication for Managers
- Management Information System



- Marketing Management
- Financial Management
- Production & Operations Management
- Human Resource Management
- Business Environment
- Research Methodology

Module

2



- Specialization Paper 1
- Specialization Paper 2
- Specialization Paper 3
- Specialization Paper 4
- Specialization Paper 5
- Business Analytics
- Business Simulation



- Emerging Technologies & its Application in Management
- Strategic Management
- Business Ethics & Corporate Governance
- Sustainability Management & Corporate Social Responsibility
- Project Viva

Module

4



Module

3



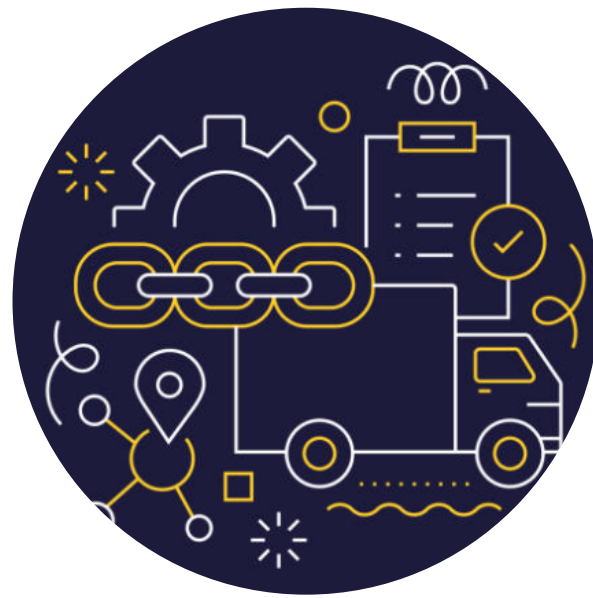
Course Structure of MBA

Module 1

1



- ORG. Theory & Behaviour
- Manageral Economics
- Financial Accounting & Analysis
- Principles of Marketing
- Statistics for Management
- Introduction to IT



- Business Laws & Ethics
- Human Resource Management
- Finance Management
- Economic Environment & Policy
- Marketing Research
- Quantitative Techniques for Decision Making

Module 2

2



- Management Information System
- Business Communication
- Management Accounting Control
- Production & Operations Management



Module 3

3



- Technology Management & Entrepreneurship
- Strategic Management
- International Business
- Supply Chain Management
- Project Viva

Module 4

4



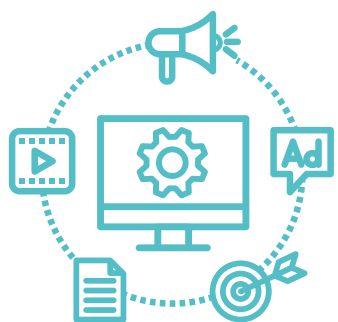
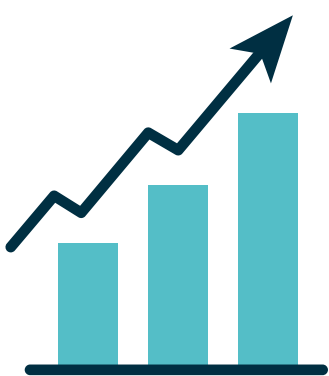
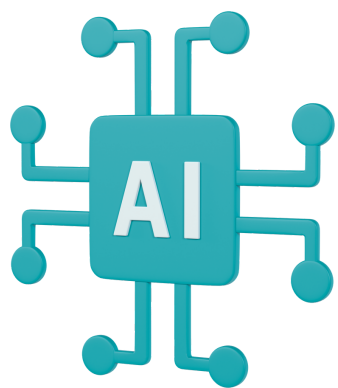
Specializations

We offer Triple Specialization among which **AI & Business Analytics** is Mandatory. Students must choose one specialization from **HR, Marketing**, or **Finance**, and the remaining one from the given chart.



List of Specializations

- International Business
- Operations & Supply Chain Management
- Digital Marketing & Analytics
- Leadership Management
- Entrepreneurship & Family Business
- Alternative Investment & Financial Modelling



Summer Internships & Placements



We offer a 100% placement guarantee to students who demonstrate commitment and discipline by maintaining a minimum of 85% attendance, submitting all required reports on time, and upholding the college's professional decorum throughout the two-year program. This assurance reflects our dedication to student success and career excellence.

FACULTY

Sofiya Business School boasts of highly **Qualified & Industrial Experienced Faculty.**

Our college is guided by a team of highly Qualified, Experienced, and Dedicated Faculty Members who are committed to **Academic Excellence.**

They bring a blend of deep subject expertise and practical insights, through their mentorship and guidance, students are inspired to

achieve their full potential and excel in every endeavor.

Dream from premium institutions like, **IIM's, XLRI** etc., and from corporates like **Big - 4** (Deloitte ,E&Y, PWC, KPMG) **TCS, ACCENTURE, GODREJ** E.T.C



Placements & Softskills Trainers

The placement team comprises **highly experienced** placement managers. Who are well supported by a team & **highly skilled** professional soft skills trainers.

“Grow with knowledge, lead with vision, and inspire with action.”



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By Varaahi Management Society
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